



New Product Design & Development



**Million Dollar Idea?
Offshore Manufacturing?**

We Can Help!

Our Services

- T** - Think
- R** - Research
- A** - Assess
- D** - Decide
- E** - Energize!

DesignUp Inc. We are an international design company based in North Vancouver, BC, Canada that specializes in the design and development of new consumer and industrial products for markets around the world. Our firm is focused on helping our clients turn their great ideas into great products, starting from concept right through to manufacture. It is our goal to far surpass the traditional role of industrial designers and manufacturing agents by becoming a **Superior Catalyst Organization™** for the development of new products.

DesignUp has also invested in our own manufacturing facilities in Dongguan, China near Hong Kong. This allows us to directly link your company with our manufacturing resources in China, ethically and efficiently. We build and manage this relationship in an open manner in order to maintain product quality and the security of your intellectual property. Let **DesignUp** help you in making your new products or new business venture a success!

MISSION STATEMENT

"For DesignUp and our customers to be successful in designing, manufacturing and importing products from China, Hong Kong and Taiwan for distribution around the world, while maintaining strong ethics and corporate vision."

- DesignUp Inc.

DesignUp services include all aspects of product design and development. We can supply production drafting, prototypes through 3D solid modeling, branding and logo design, website development, prototype testing and offshore manufacturing services. We have developed the product development tool we call **T.R.A.D.E.™** which describes the key steps we use in new product design. By using proper project management techniques incorporated in this system we can ensure on time completion of a product that is properly researched, well designed and market ready.



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